

September 15, 2023

Mr. Adam Proffitt, Director Division of the Budget 900 SW Jackson, Suite 504-N Landon State Office Building Topeka, KS 66612

Dear Mr. Proffitt:

As Treasurer of the State of Kansas, I hereby submit for your consideration the Fiscal Year 2024 budget document for the Office of the Kansas State Treasurer. It has been prepared in accordance with the instructions transmitted by your office.

In accordance with procedures, we are delivering two paper copies and one electronic copy of the FY 2024-2025 Budget Request to your office. We are also delivering one electronic copy to the Legislative Research Department.

All statements and explanations contained in the agency's budget request are true and correct to the best of my knowledge and belief.

Should you or your staff have any questions, my staff and I are prepared to provide any additional information which you or our budget analyst may require.

Sincerely,

Steven Johnson Kansas State Treasurer

## Agency Mission:

To participate in the management of public funds to ensure safe and sound financial practices that benefit the people of Kansas. Through efficient and effective use of public and private resources, we will partner with Kansas citizens in the pursuit of their financial security.

### Programs Established to Assist with Agency Mission

- Administration & Information Technology Overhead
- Cash Management State Bank & Aid to Locals
- Bond Services
- Unclaimed Property
- Kansas Investments Developing Scholars (KIDS) matching grant
- Kansas Postsecondary Education (LearningQuest®)
- Achieving a Better Life Experience (ABLE)
- Financial Education

## Statutory History:

The State Treasurer is one of six state officials elected every four years. The Treasurer is responsible for the timely receipt and deposit of all receipts and revenues into the state treasury and, as a member of the Pooled Money Investment Board (PMIB), sees to the prudent investment of certain funds to provide optimum levels of safety, liquidity, and yield.

The 1992 Legislature authorized the Treasurer's Office to develop a Municipal Investment Pool (MIP) to provide an investment option to more than 4,000 municipal taxing units of the State of Kansas. Under the State Moneys Law, K.S.A. 75-4201 et seq, the staff of the PMIB manages a large pool of money referred to as the state idle pool which consists of cash available from hundreds of state funds commingled for purposes of cash management and investment. The investment program consists of the State idle pool and the MIP monies both in the Pooled Money Investment Portfolio (PMIP) and funds with special investment authority. The staff that is responsible for the administration of the MIP and PMIP was transferred to the Board by the 1996 Legislature. Ten years' later, the 2016 Legislature further designated the PMIB as a separate agency.

The Treasurer statutorily became an ex officio member of the Kansas Public Employee Retirement System (KPERS) Board of Trustees in July of 1993. KPERS exists to deliver retirement, disability, and survivor benefits to its members and their beneficiaries. The Board of Trustees meets regularly to discuss and decide on a range of topics including, but not limited to, appropriate asset allocation mix, hiring and monitoring of performance of contractors, and establishing and reviewing policies and guidelines.

K.S.A. 40-229a designates the State Treasurer and the Commissioner of Insurance to perform an audit no less frequently than once each three years on the cash, securities, and other assets deposited with the commissioner pursuant to the provisions of the insurance code of the State of Kansas. The State Treasurer was previously designated joint custodian of pledged securities to cover reserves in relation to this statute. However, the 1996 Legislature repealed K.S.A. 40-230 ending this responsibility and removing a budgeted FTE. In 1879, the Legislature charged the State Treasurer with accurate accounting of the receipts and disbursements of the treasury by enacting K.S.A. 75-603. Then, in 1923, the Legislature enacted K.S.A. 75-604 to entrust the State Treasurer with possession of all public moneys paid to the State Treasury and permits the Treasurer to deposit moneys in Kansas banks designed as state depositories. The Cash Management program exists within the Fiscal Services division to fulfill these statutory requirements and, in such capacity, serves as the state's bank. As the state bank the program is charged with receipt and deposit responsibilities, as well as the payment of all State checks.

The State Moneys Law (K.S.A. 75-4201 et seq.), enacted in 1967, regulates the designation of banks that receive state accounts, the pledging of securities by these banks, and the rate of interest to be paid on deposits of state moneys. The 1985 session of the legislature passed HB 2122 which increased the pledge requirements for banks on state accounts from 70% to 100% of market value on all funds not covered by the Federal Deposit Insurance Corporation. The same 1992 Legislature that authorized the Treasurer to offer a Municipal Investment Pool also substantially changed the types and terms of allowable investments in SB 480. K.S.A. 75-4268 et. seq, passed by the 2000 Legislature, and amended by the 2001 Legislature, authorizes the creation of the Kansas Agricultural Production Loan Deposit Program (APLDP) and K.S.A. 2-3705 created the Remediation Linked Deposit Loan Program.

The APLDP program authorizes the director of investments to place \$55 million in Kansas banks with the deposits directly linked to borrowers who qualify for agricultural production loans in the form of a certificate of deposit. The certificate of deposit interest rate to the bank is 2.00% below the daily market rate calculated by PMIB with the rate to the borrower being no more than 4.00% above the certificate of deposit rate. Legislation passed during the 2009 session sets the minimum deposit interest rate at 0.50%, thereby making the minimum required rate to the borrower 4.50%. Interest rates are adjusted on the first day of each July and January and interest monies are collected from the banks on the first banking day after each June 30th and December 31st. Principal is remitted to the State Treasurer after borrowers make payments on their loans and is applied to reduce the certificate of deposit balance. The current rates are available on our website at <a href="https://online.treasurer.state.ks.us/vault/?p=ld\_rates">https://online.treasurer.state.ks.us/vault/?p=ld\_rates</a> and can be viewed at any time.

The Agricultural Remediation Linked Deposit Loan Program has never been utilized. This program was originally scheduled to be abolished in accordance with K.S.A. 2-3714 on July 1, 2010. This date was extended to July 1, 2020 by the 2008 Legislature and to July 1, 2030 by the 2019 Legislature. To learn more about the Remediation Program, contact the Kansas Agricultural Remediation Board. Contact information may be found at karb.org.

In 2008, the legislature passed SB 387 which included the creation of the Kansas Housing Loan Deposit Program (HLDP). This program is modeled after the APLDP and authorizes the director of investments to place \$60 million in Kansas banks with the deposits directly linked to borrowers who qualify for the program. The certificate of deposit interest rate to the bank is 2.00% below the daily market rate calculated by PMIB with the rate to the borrower being no more than 4.00% above the certificate of deposit rate. Legislation passed during the 2009 session sets the minimum deposit interest rate at 0.50%, thereby making the minimum rate to the borrower 4.50%. Interest rates are adjusted on the first day of each July and January and interest monies are collected from the banks on the first banking day after each June 30th and December 31st. Principal is remitted to the State Treasurer after borrowers make payments on their loans and is applied to reduce the certificate of deposit balance. The current rates are available at any time by visiting <u>https://online.treasurer.state.ks.us/vault/?p=ld\_rates</u>.

The City Utility Low-Interest Loan Program became law on March 4, 2021, after publication in the Kansas Register. Within 24-hours of the bill becoming law, the State Treasurer's Office began implementing the program which granted the State Treasurer the ability to issue loans to the cities in Kansas who incurred extraordinary electric and/or natural gas costs during the extreme weather event of February 2021. These loans were issued at a rate that is 2.00% below the market rate as provided in K.S.A. 75-4237 with a minimum interest rate of 0.25%. Interest rates are adjusted each January 1 and payments are collected on the loans according to the repayment schedule in the loan agreement and applied to principal and interest. Early principal payments may be made on the loans at any time without penalties. By June 1, 2021, a total of 52 loans were issued for a total in excess of \$74 million. In accordance with 2021 SB 86, \$20,000,000 was transferred from the City Utility Low-Interest Loan Program to the Extraordinary Utility Costs Loan Program, and on June 1, 2021, the remaining unused portion of the original \$100,000,000 allocation was also transferred, and no further City Utility Low-Interest loans were approved.

The Kansas Extraordinary Utility Cost Loan Deposit Program became law in April 2021. This program provides that idle funds not utilized for the City Utility Low-Interest Loan Program in the amount of \$21,836,554.00 were made available to wholesale natural gas customers located in the State of Kansas that incurred extraordinary natural gas costs due to the extreme winter weather event of February 2021 in the form of a linked deposit. The director of investments is authorized to place the amount of unused funds transferred from the City Utility Low-Interest Loan Program in Kansas banks and credit unions with deposits directly linked to borrowers who qualify for the program. The certificate of deposit interest rate to the financial institution is 2.00% below the daily market rate calculated by the PMIB (minimum of 0.25%) with the rate to the borrower being no more than 3.00% above the certificates of deposit the first banking day after each January 1 and interest is collected on the certificates of deposit the first banking day after each June 30 and December 31. Banks are to remit to the State Treasurer's Office any early principal payments made on their loans and that amount is reduced from the certificate of deposit balance. The current rates and the amount of available funds are available at any time by visiting our website at <a href="https://online.treasurer.state.ks.us/vault/?p=ld\_rates.">https://online.treasurer.state.ks.us/vault/?p=ld\_rates.</a>

The Kansas Economic Recovery Loan Deposit Program (ERLDP) also became law in April 2021. This program authorizes an amount not to exceed \$60,000,000 in idle funds to be placed in Kansas banks and credit unions with deposits directly linked to borrowers who qualify for the program. The certificate of deposit interest rate to the financial institution is 2.00% below the daily market rate calculated by the PMIB (minimum of 0.25%) with the rate to the borrower being no more than 3.00% above the certificate of deposit rate. Interest rates are adjusted each January 1 and interest is collected on the certificates of deposit the first banking day after each June 30 and December 31. Banks are to remit any early principal payments made on their loans and that amount is reduced from the certificate of deposit balance. The current rates and the amount of available funds are available at any time by visiting <u>https://online.treasurer.state.ks.us/vault/?p=ld\_rates</u>.

In all, the State Treasurer's Office is responsible for managing a total of \$201 million in potential linked deposit loans and \$41.7 million in outstanding utility loans. Staff within the fiscal services division are responsible for managing these loans.

The Director of Accounts and Reports is required by K.S.A. 75-3732, enacted in 1953, to pay the state's obligations by issuing checks drawn on the State Treasury and to remit to the Treasurer a duplicate copy of the director's record of all checks issued. K.S.A. 75-607 and 75-608, originally enacted in 1879, respectively, require that the Treasurer return paid checks to the Director of Accounts and Reports and that the State Treasurer prepare an annual report. This process is now accomplished electronically in the statewide accounting system and data is shared in real-time.

In 1992, K.S.A. 75-628 charged the State Treasurer with the responsibility of reviewing and making recommendations for efficient handling of cash and cash equivalents for the state. In that regard, education and assistance in cash management practices, consideration of the operating needs of state agencies, and government-wide efficiencies are principles which are continually being addressed.

The State Treasurer was designated as the fiscal agent for the State of Kansas in 1908. The Bond Services program currently operates under the provisions of Chapter 10 of Kansas Statute. The registration of the issuance of municipal bonds was originally performed by the State Auditor, but these duties were transferred to the State Treasurer in 1975 when the office of State Auditor was abolished. The enactment in 1982 of PL 97-428, the Tax Equity and Fiscal Responsibility Act, required that municipal obligations issued after June 30, 1983, be issued in registered form in order for the interest on these obligations to qualify for exemption from federal income tax. The 1983 Legislature then enacted SB 265, which made major changes to the state's bond laws in order to permit Kansas municipalities to issue their bonds in the required registered form; this legislation contained provisions which were codified in K.S.A. 10-620 et seq., the Kansas Bond Registration Law. As a consequence of this legislation, the State Treasurer has become a registrar and transfer agent for those registered form municipal bonds which designate the Treasurer as paying agent. The 2000 Legislature enacted a law to allow fees collected by the program to be deposited into the fee fund with the subsequent budgetary expenditures for this program to be funded out of that fund. The fees are to provide administration of the bonds until maturity - many as long as 30 years. This program is currently self-sufficient.

The 1999 Legislature authorized the Treasurer, in K.S.A. 75-640 through 75-646, to implement and administer a qualified education savings plan as defined in Internal Revenue Code, Section 529. The language in the statute is broad enough to allow the Treasurer many decisions in designing and administering the program which was implemented on July 1, 2000. Further amendments by the 2000 Legislature corrected and enhanced parts of the original act. Further legislative changes in the 2001 session allowed this program to become self-funded beginning in FY 2002. Additional amendments to the law were enacted in FY 2002, FY 2004, FY 2005 and FY 2006. In the 2006 session, the Legislature passed a bill creating a matching grant program for Kansans whose income is no more than 200% of the federal poverty level and who have opened LearningQuest® accounts. The three-year pilot program allowed the Treasurer to match up to \$600 for 400 participants in FY 2007, 800 in FY 2008 and 1,200 in FY 2009. The 2009 Legislature passed SB 225 making the K.I.D.S. Program a permanent part of the LearningQuest® Program.

The Disposition of Unclaimed Property Act (K.S.A. 58-3934 et seq.), enacted in 1979, designates the State Treasurer to administer functions established by the Act. Amendments to the Act in 1983 broadened the definition of abandoned property to which the Act applies. SB 326 enacted by the 1989 Legislature shortened the holding period for unclaimed property from seven to five years on most property and allowed aggregate reporting of amounts up to \$25.00. The 1994 Legislature enacted SB

393 which repealed several of the statutes relating to unclaimed property and enacted a more recent version of the model Uniform Unclaimed Property Act. The legislation recognized new financial instruments developed since the 1954 uniform code was adopted. In 1996, HB 2643 amended the Act to raise the aggregate dollar amount to \$100, defined when a financial institution must presume a demand account to be abandoned, and allowed additional flexibility in the advertisement of owner names. The Act was amended by the 2000 Legislature to allow holders of small amounts to accumulate those amounts and combine them with amounts in subsequent years. In 2004, the Legislature passed law that decreased the dormancy period for assets which resulted from the demutualization of life insurance companies from five years to two years.

In 2015 the Legislature created the Achieving a Better Life Experience (ABLE) savings program with H.B. 2215. This program allows individuals diagnosed with a disability before the age of 26 to save in accounts that they own with tax-deferred growth and tax-free withdrawal of earnings used for qualified expenses related to their disability under section 529a of the Internal Revenue Code. Assets in the accounts are also not counted for Supplemental Security Income and Medicaid asset tests. Annual contributions to accounts are limited to the federal annual gift tax exclusion and must be owned by the individual with a disability or their parent, guardian, or custodian. The legislation gave the Treasurer until July 1, 2016 to hire a contractor and open the program. The Kansas State Treasurer's Office helped create and joined the National ABLE Alliance in January 2016. In June 2016, the lead state (Illinois) issued a consortium-approved Request for Proposals (RFP), and in December 2016, we entered into an agreement for services with the selected contractor. The first Kansas ABLE account was opened on January 26, 2017.

## Highlights of Fiscal Year 2023:

At the end of FY 2023, Kansas 529 plan assets totaled \$9.9 billion, ranked 11th nationally with a 2.30% market share. Assets increased 12.70% during FY 2023, up from \$8.8 billion at the end of FY 2022, exceeding the industry average increase of 9.70%. In FY 2023, the LearningQuest® program was once again named one of the top-rated 529 plans in the country with a resident rating of 5-caps, the highest possible rating from one of the nation's leading college-saving industry resources. Ratings are based on a quarterly review of the individual college savings plans. The Program Management Fee for all Kansas 529 plans was reduced by 10% from 0.20% to 0.18% in July 2022, and reduced by an additional 5.50% from 0.18% to 0.17% at the beginning of FY 2024. These decreased fees allow Kansas families to save more at a lower cost. The maximum contribution limit increased to \$455,000 in July 2022, and to \$475,000 in July 2023, helping Kansas families to offset the rising costs of higher education.

The Unclaimed Property division processed more than 90,000 claims and returned a total of more than \$21.5 million to Kansans during FY 2023. During that same period, more than \$63.4 million in unclaimed property was turned over to the Treasurer's Office. In April 2023, Unclaimed Property system transitioned from an internal IT system managing the claims process to a new vendor-built model. The new system allowed for the ability for claimants to track the status of their claims and securely upload supporting documents, as well as integrate greater fraud control measures. Because of changes to the way the new system tracks claims, our data going forward will also change. While the previous, internal system counted each property claimed as a separate claim, the new system counts separate properties claimed by the same individual as one unified claim. For example, in the previous system, if a single individual had 10 unclaimed properties, and claimed them all at the same time, the system counted that

as 10 claims. Going forward, this will only be counted as a single claim. The reports on the dollar amounts received and returned will be unaffected.

One particular highlight for the Unclaimed Property division was the unanimous decision of the U.S. Supreme Court in February 2023 holding that "Agent Checks" and "Teller's Checks" issued by MoneyGram fall under the Federal Disposition of Abandoned Money Orders and Traveler's Checks Act, and when left unclaimed must be remitted to the unclaimed property systems of the state in which they are purchased. Previously these instruments had been claimed by the State of Delaware where MoneyGram is incorporated. For Kansas, this decision means that more than \$1.8 million in unclaimed property may eventually be transferred to the Office of the State Treasurer for the ultimate return to Kansas citizens.

After meeting with the Kansas County Treasurers Association shortly after taking office in January, Treasurer Johnson has been working closely with county treasurers around the state to help promote the Unclaimed Property program. Through this partnership, the Treasurer's Office has distributed posters to all 105 county treasurer's offices, containing the total amount of unclaimed property in that particular county, as well as a QR code that directs Kansans to the Treasurer's unclaimed property website. These posters are now being displayed in many county courthouses and tag offices. Other county treasurers have requested lists of unclaimed property in their counties, and are helping to directly identify and contact potential claimants. Sedgwick County is also scrolling names of those with unclaimed property on screens in their tag office and has set up kiosks where constituents may search for unclaimed property while waiting in line.

The State Treasurer's Office has continued to visit Kansas communities to raise awareness of the valuable programs and services offered by the office. The Office is exploring partnerships with Kansas libraries to promote our financial education initiatives as well as our programs that allow Kansas families to plan and save for higher education. These efforts have allowed us to directly connect with parents, students, educators, and leaders.

The Office has continued to nurture the partnerships that have been established with the disability community to not only continue to raise awareness of the benefits of the ABLE Savings Program, but to work to identify efficiencies for the program to make it more accessible to Kansans living with disabilities and their families.

The Kansas State Treasurer's office has also continued its partnership with other Treasurer's offices throughout the country, participating in multi-state conferences and webinars, sharing best agency practices between states.

The agency continued the administration of the Agricultural Production Loan Deposit Program (APLDP), the revised Kansas Housing Loan Deposit Program (HLDP), the Kansas Economic Recovery Linked Deposit Program (ERLDP), and the Kansas Extraordinary Utility Cost Linked Deposit Program. The Office is working with Kansas financial institutions to continue to raise awareness of these loan opportunities as well as identify potential changes to these programs that would allow them to be better used by Kansans and Kansas businesses.

Lastly, agency leadership is prioritizing creating documented processes and procedures for each division within the agency as well as update department COOP plans to reflect current operating procedures. Additionally, agency leadership will continue to identify process efficiencies, modernization

projects, and opportunities to reduce costs, all the while assessing and revising program objectives, strategies, and performance measures to better reflect current programs, priorities, and activities all with the purpose of providing Kansans with the best possible service. Finally, the State Treasurer will continue to develop and implement a succession plan for the IT division to ensure the other systems developed and maintained in-house remain current, efficient, and secure.

## Budget Year 2024:

During FY 2024, the agency will continue to expand upon outreach efforts to raise awareness of our programs and services all the while seeking efficient methods of administering and implementing these programs.

Beginning July 1, 2024, legislation enacted during the 2023 legislative session gave the Treasurer's Office authority to promote the First-Time Home Buyer Savings program, complementing the existing programs housed in our office for education and ABLE savings plans. The office will continue to roll out additional information and promotional materials on this new program, and are working closely with Kansas financial institutions and realtors to distribute this information to Kansans who may be able to take advantage of the First-Time Home Buyer Savings program. The agency will also continue to promote its existing programs and financial education initiatives statewide through outreach, collaborative partnerships, and informational meetings and presentations utilizing virtual and in-person platforms.

The Kansas State Treasurer's Office plans to continue outreach efforts with the business community to build relationships that results in them providing opportunities for their employees to utilize direct deposit for LearningQuest® accounts, ABLE accounts, or KIDS accounts. The Office is working with the Kansas Department for Aging and Disability Services and the Kansas Council on Developmental Disabilities to increase awareness of the ABLE Savings Program among the communities they serve.

A major change to the LearningQuest® accounts will occur on January 1, 2024, when changes in federal law will take effect, allowing account owners to rollover funds in a 529 account to a Roth IRA. Treasurer Johnson, along with the Treasurer's Advisory Committee and the program administrator, American Century Investments, are closely monitoring how this change will affect the program.

In addition, the Office plans to continue developing partnerships with individuals and organizations working in Career and Technical Education to increase awareness of the ability to use LearningQuest® accounts to pay for post-secondary technical education and apprenticeship programs.

The Treasurer will continue to pursue his goal to raise awareness of opportunities for Kansas families to reduce the cost of higher education, help Kansans achieve financial independence and stability, and identify opportunities to help Kansans achieve their dreams of owning their own home. The office will also continue to work to provide additional financial education opportunities for all Kansas citizens.

We will continue to use every avenue possible to locate the owners of the many millions of dollars in unclaimed property currently held by the state, including building on our partnerships with the county treasurers.

The programs and services provided by this office will be conducted and promoted within the limits of our budgeted authority.

## Office of the Kansas State Treasurer Organizational Chart



40 FTEs

### 2061 – Bond Services Fee Fund

K.S.A. 10-130 authorizes the State Treasurer to fix, charge, and collect fees for the registration of all municipal bonds and certification that the bonds have been registered. The statute provides for fees as follows:

- For each bond issue for which the State Treasurer serves as paying agent, a fee of not more than \$30.00 per issue.
- For each bond issue for which the State Treasurer is not the paying agent, a fee of not more than \$30.00 per issue and a fee of not more than \$0.30 per bond in the issue.

The State Treasurer charges and collects a one-time fee for servicing bonds for which the State Treasurer is the designated paying agent. With legislative changes made during the 2000 session, these fees are credited to the Bond Services Fee Fund. In FY 2001, about 75% of the operational expenses for the Bond Services Program were charged to this Fund. Beginning in FY 2002, 100% of the operational expenses for the program were charged to this fund. It is necessary for this fund to have a carry-forward balance in order to pay expenses at the beginning of the fiscal year as bond issuance occurs randomly throughout the year. Additionally, the fund must have a carry-forward balance that is sufficient to service the bond issues throughout their lifespan. This is due to the fact that fees are collected at the beginning of the issuance. The average scheduled life of a bond issue is approximately 30 years.

Receipts differ from year to year and are based strictly on the number of bonds issued by municipalities and the number of issues where the State Treasurer's Office is selected to act as paying agent. Receipts were \$726,032 in FY 2022 and \$442,029 in FY 2023. This decrease was a continuance of the unsustainability of the increased issuance rates and the impact of a high rate market. We expect to see fees level out in FY 2024 to \$430,000 and to remain steady at the lower amount of \$430,000 in FY 2025. This estimate could change depending on the market and potential federal legislation affecting the bond market.

#### 2096 – Postsecondary Education Savings Program Expense Fund

The 2000 Legislature authorized the creation Postsecondary Education Savings Program Expense Fund. During FY 2001 all expenditures for the Kansas Postsecondary Education Savings Program were expended out of the State General Fund. The Treasurer's Office requested reimbursement from the Program Manager and those reimbursements were deposited into the Postsecondary Education Savings Program Expense Fund. The program became completely self-funded beginning FY 2002. The amount requested from the Program Manager increased from \$237,500 the first year to \$458,000 in FY 2022 and to \$480,000 in FY 2023. The amounts expected to be requested during this budget period are \$504,000 for FY 2024, and \$517,000 in FY 2025.

## 2177 – Achieving a Better Life Experience Savings Program Fund

The Legislature created the Achieving a Better Life Experience savings program with 2015 HB 2215. This program allows individuals with a qualifying disability to save in a state-sponsored account to obtain tax-deferred growth and tax-free withdrawal of earnings used for qualified expenses related to their disability, under section 529a of the Internal Revenue Code. In addition to providing tax benefits, assets in these accounts are not counted for asset tests applicable to various means-tested benefit programs (subject to certain limitations). Annual contributions are generally limited to the federal gift tax exclusion amount. Accounts are owned by the individual with a disability; accounts may be managed by a qualifying authorized individual on behalf of the account owner. We estimate that the population

of Kansans eligible for the program is less than 100,000 individuals based on a nationwide estimate from the National Disability Institute. However, the program is open to non-residents. In order to market this program, we are requesting a transfer from the Postsecondary Education Savings Program Expense Fund (2096) in the amount of \$50,000 each fiscal year 2024 and 2025.

### 2362 – Unclaimed Property Expense Fund

K.S.A. 58-3956 establishes the Unclaimed Property Expense Fund. In accordance with the Uniform Unclaimed Property Act, the State Treasurer deposits amounts received under the act into the State Treasury to the credit of the State General Fund, except for amounts credited to the Unclaimed Property Expense Fund to finance expenditure associated with the program. It is necessary for this fund to have a carry-forward balance in order to pay expenses at the beginning of the fiscal year. With increased outreach, additional resources will be needed to process the resulting claims. Expenses for FY 2022 were \$1,141,775 and for FY 2023 were \$1,500,920. The expenses are estimated to be \$1,861,786 for FY 2024 and \$1,862,539 for FY 2025. Included in these estimates is \$2,000 per budget year for hospitality.

## 2374 – State Treasurer Operating Fund

The general operations of the Treasurer's Office have been funded from receipts of unclaimed property since FY 2008. Those proceeds would normally be deposited to the State General Fund. To fund general operations, the deposit amount for FY 2023 was \$1,944,257. The requested amount for FY 2024 is \$1,858,143 and for FY 2025 is \$1,862,539.

### 2461 – Conversion of Materials and Equipment

This fund is authorized by appropriation and is utilized to fund fixed asset acquisitions rather than the normal operating expenditures due to its limited nature. Since the State Surplus Program is now funded through these sales, no additional receipts are expected.

## 2859 – Build Kansas Matching Grant Fund

The legislature authorized the Build Kansas Matching Grant fund in 2023 SB 25 to be administered by the State Treasurer. In FY 2024, \$50 million is transferred into this fund from the state general fund for the purpose of providing local match required funding for entities in Kansas who qualify for and are approved for funding under the federal Bipartisan Infrastructure Law (BIL). In FY 2025, an amount of \$55 million will be transferred into this fund from the state general fund. The same transfer will occur annually through FY 2028. On September 30, 2027 the balance in this fund will be transferred to the SGF and the fund will be closed. Any liabilities of the fund will also be transferred to the state general fund.

## 3878 – Other Federal Grants Fund

This fund is authorized by appropriation and is used to facilitate pass-through balances of Federal Forestry Sales in accordance with 10 U.S. Code 2665(e), which are forty percent (40%) of net proceeds (revenues less expenses) from the sale of timber and forestry products on Army installations. These funds are received in the State Treasury from the federal government and are then passed on to the appropriate county as outlined by the Army.

## 7241 – Kansas Postsecondary Education Savings Program Trust Fund

K.S.A. 75-648 establishes the Kansas Postsecondary Education Savings Program Trust Fund. This fund is used to record all transactions relating to the Kansas Postsecondary Education Savings

Program which was implemented in July 2000; however, since account owners' deposits go directly to their accounts located with the program manager, American Century, there normally would be no receipts into this fund. Beginning in FY 2007 this fund is used as a vehicle to record the funding of K.I.D.S. matching grant program allocations. The amount transferred from the State General Fund was \$364,000 in FY 2022 and \$361,000 in FY 2023. The estimate for FY 2024 is \$405,000 and for FY 2025 is \$450,000.

### 7391 – Tax Increment Financing Revenue Replacement Fund

The State Treasurer's Office distributes amounts to each city (with an established redevelopment district prior to July 1, 1996) that certifies to the Director of Accounts & Reports the amount the ad valorem taxes are estimated to be reduced in such redevelopment district for the ensuing calendar year due to legislative changes in the statewide school finance formula. Receipts were \$991,827 in FY 2016 and \$913,028 in FY 2017. The legislature did not authorize distributions from FY 2018 through FY 2022. In 2023 HB 2184, the legislature indicated no transfers shall occur during fiscal years 2023, 2024, and 2025.

## 7394 – Local Ad Valorem Tax Reduction Fund (LAVTRF)

The State Treasurer's Office distributes payments to the local units of government under the law providing for Local Ad Valorem Tax Reduction. These payments are demand transfers from the State General Fund. The distribution of local ad valorem aid is made on January 15 and July 15 to county governments. The amount distributed equals 3.63% of the total sales and compensating use taxes credited to the State General Fund in the prior calendar year, based upon a formula allocating 65% to the counties by population and 35% by property valuation. The legislature has historically placed limitations on the distribution amounts. Receipts were \$54,680,691 for FY 2002 and \$26,246,722 for FY 2003. The Governor and Legislature eliminated the second-half distribution in FY 2003 and there have been no further distributions from this fund since that time. In 2023 HB 2184, the legislature further indicated no transfers shall occur during fiscal years 2023, 2024, and 2025.

## 7395 – County and City Revenue Sharing Fund (CCRSF)

The State Treasurer's Office distributes payments to local units of government under the law providing for County and City Revenue Sharing. The payments are demand transfers from the State General Fund. The distribution of county and city revenue sharing is made on July 15 and December 10 in an amount equal to 2.823% of the total credited to the State General Fund in the prior calendar year from sales and compensating use taxes. The formula allocates 65% among the counties by population and 35% by equalized assessed tangible property valuation. Each county receives 50% of its entitlement and the remaining 50% is distributed to the cities within the county on the basis of population. The legislature has historically placed limitations on the distribution amounts. Receipts were \$34,876,349 for FY 2002 and \$16,740,646 for FY 2003. The Governor and the Legislature eliminated the second-half distribution in FY 2003 and there have been no further fund since that time. In 2023 HB 2184, the legislature further indicated no transfers shall occur during fiscal years 2023, 2024, and 2025.

#### 75XX – Escrow Funds

These funds result from the State Treasurer acting as escrow agent for refunding bond issues and need not be included in the appropriation bill. These trust funds may also have carry-forward balances.

## 7601 – Transportation Development District Sales Tax Fund

Created by 2003 SB 178, this fund will receive any retailer's sales tax collected in a transportation development district. Quarterly, the balances will be distributed to the treasurers of the municipalities where the money was collected. The Secretary of Revenue will instruct the State Treasurer's Office as to the amounts due. Receipts were \$10,966,203 in FY 2022 and \$11,978,814 in FY 2023. Receipts are estimated to be \$12,000,000 in FY 2024 and FY 2025.

#### 7602 – Transient Guest Tax Fund

K.S.A. 12-1693 et seq. authorized the Transient Guest Tax. The Department of Revenue collects the tax from the various jurisdictions that assess guests for sleeping accommodations in any hotel, motel, or tourist court. The State Treasurer remits the net proceeds to the taxing jurisdiction. Receipts were \$47,297,061 in FY 2022 and \$57,571,441 in FY 2023. Receipts are estimated to be \$55,000,000 for FY 2023 and FY 2024.

#### 7603 – STAR Bonds Food Sales Tax Revenue Replacement Fund

The legislature passed 2022 HB 2106 which will eliminate sales tax on food by decreasing over a three year period. In an effort to hold harmless the existing STAR bond project districts, there is created in the state treasury the STAR Bonds Food Sales Tax Revenue Replacement Fund. On July 1, 2023 and every six months after, the city or county will certify to the Director of Accounts & Reports the amount of the reduction of sales tax in the districts due to the bill. This amount will be transferred from the State General Fund to the STAR Bonds Food Sales Tax Revenue Replacement Fund for further credit to the City Bond Finance Fund for each district. There were no receipts in this fund in FY 2023. The estimate is \$4,700,000 for FY 2024 and is \$7,700,000 for FY 2025.

#### 7608 – County and City Retailers Sales Tax Fund

The County and City Retailers Sales Tax Fund is authorized by K.S.A. 12-189. All local retailers' sales tax revenue collected within any county or city pursuant to this act shall be apportioned and remitted at least quarterly by the State Treasurer to the treasurer of such county or city, on instruction from the Director of Taxation. Currently, these funds are distributed monthly. Distributions were \$1,157,750,197 in FY 2022 and \$1,240,917,330 in FY 2023. Estimated receipts are \$1,300,000,000 for FY 2024 and FY 2025.

#### 7610 – Community Improvement District Sales Tax Fund

The Community Improvement District Sales Tax Fund is authorized by K.S.A. 12-6a31. A percentage of sales tax collected within a Community Improvement District shall be apportioned and remitted at least quarterly by the State Treasurer to the treasurers of those municipalities which are qualified to received disbursements from such fund for the amount collected within such municipality. Distributions were \$26,755,224 in FY 2022 and \$27,901,310 in FY 2023. Estimates receipts are \$29,000,000 for FY 2024 and FY 2025.

#### 7654 – City Bond Finance Fund

K.S.A. 79-3620 authorizes the City Bond Finance Fund. The law provides that the State Treasurer shall credit all retail sales tax revenues, as certified by the Department of Revenue, from taxpayers doing business within that portion of a redevelopment district occupied by a redevelopment project that was determined by the Secretary of Commerce and Housing to be of statewide as well as local important and to meet other statutory criteria, to the City Bond Finance Fund. Moneys credited to the City Bond Finance Fund are to be distributed biannually to cities which have issued special obligation bonds to

finance in whole or in part, a redevelopment project. At the end of FY 2023 there were 17 active STAR bond districts with balances in this fund. Receipts were \$52,880,586 in FY 2022 and \$66,669,010.75 in FY 2023. Receipts are estimated to be \$65,000,000 for FY 2024 and FY 2025. There is a balance carry-forward in this fund.

### 7665 – Local Alcoholic Liquor Fund

K.S.A. 79-41a04 establishes the Local Alcoholic Liquor Fund. The Treasurer's Office distributes these funds quarterly to most counties and cities. Taxes that comprise this fund are included in the estimates made by the Consensus Estimating Group. Budget estimates are based on the four most recent quarterly distributions. This fund experiences modest growth most years; \$37,023,453 in FY 2022 and \$41,246,930 in FY 2023. The estimate for FY 2024 and FY 2025 is \$44,000,000.

#### 7667 – Local Compensating Use Tax Fund

K.S.A. 12-198 establishes the County and City Compensating Use Tax Fund. Cities and counties are authorized to levy local sales taxes which the Department of Revenue collects and the State Treasurer distributes to levying units monthly. Receipts were \$303,091,740 in FY 2022 and \$331,232,080 in FY 2023. The estimate is \$330,000,000 for FY 2024 and FY 2025.

## 7670 – Racing Admissions Tax Fund

K.S.A. 74-8824 establishes the Racing Admissions Tax Fund. Racetrack sites exempt from local ad valorem property taxes must collect \$0.20 on each admission and remit those funds to the racing commission. The State Treasurer pays funds quarterly to certain county and city treasurers as directed by the executive director of the racing commission. No receipts have been received since FY 2010 as there are no applicable racing facilities in operation.

#### 7681 – Rental Motor Vehicle Excise Tax Fund

K.S.A. 79-5117 governs the distribution of Rental Motor Vehicle taxes to each county in which such taxes are collected by the Department of Revenue. On June 30 and November 30 of each year the State Treasurer remits to the county treasurer, of each county wherein a taxable transaction took place, all moneys attributable to such transaction. Receipts were \$5,269,893 in FY 2022 and \$5,634,219 in FY 2023. This distribution has experienced fluctuating amounts through the years relative to economic trends. Receipts in the amount of \$5,800,000 are estimated for FY 2024 through FY 2025.

## 7682 – Distinctive License Plate Royalty Fund

The 2012 Legislative established the Distinctive License Plate Royalty Fee Fund. Royalties for specific enrolled entities are collected by the Motor Vehicle Division of the Department of Revenue and transferred to the Treasurer's Office for distribution. These royalties are considered 'pass-through' money and are distributed on a monthly basis to the royalty-holding entity. The first pass-through was made in March 2013. The distributions were \$2,265,470 in FY 2022 and \$2,607,685 in FY 2023. The distribution estimates for FY 2024 and FY 2025 is \$2,600,000 each year.

#### 7683 – Redevelopment Bond Finance Fund

K.S.A. 79-3703 provides for a tax levy and the collection of those taxes by any city that has issued bonds for a project as defined pursuant to K.S.A. 12-1744. These taxes are to be credited to the redevelopment bond finance fund. The 1998 legislature instructs the State Treasurer to distribute these revenues to the taxing authority biannually on dates to be agreed upon by the State Treasurer and the authority. No receipts have been collected.

## 7684 – Business Machinery & Equipment Tax Reduction Fund

K.S.A. 79-2978 created the Business Machinery and Equipment Tax Reduction Assistance Fund. The difference in total ad valorem taxes levied by the counties on machinery and equipment property taxes for the tax year 2005 and the total of such ad valorem taxes levied for tax year 2007 will be available for transfer. Based on the computation by the department of revenue, county treasurers will receive a percentage of the difference as defined in the statute. In FY 2008, the amount transferred and distributed was \$20,324,493. The transfer for FY 2009 was \$20,041,628. The distribution was only half the calculated amount. The second half payment was suspended by the FY 2009 Legislature. Further distributions have also been suspended by the legislature.

### 7685 – Telecommunications & Railroad Machinery and Equipment Tax Reduction Fund

K.S.A. 79-2979 created the Telecommunications & Railroad Machinery and Equipment Tax Reduction Assistance Fund. The difference in the total ad valorem taxes levied by the counties on the telecommunications machinery and equipment property taxes for tax year 2005 and the total of such ad valorem taxes levied for tax year 2007 will be available for transfer. Based on the computation by the department of revenue, county treasurers will receive a percentage of the difference as defined in the statute. In FY 2008, the amount transferred and distributed was \$5,535,867. The transfer for FY 2009 was \$4,967,777 – which was half the calculated amount. The 2009 Legislature suspended the second half transfer and any transfer for FY 2010. Further distributions have also been suspended by the legislature.

### 7754 – Fiscal Agency Fund

K.S.A. Chapter 10, Article 5 established the State Treasurer as fiscal agent and established the Fiscal Agency Fund which is a non-reportable, no limit fund that the State Treasurer's Office uses in its capacity as fiscal agent. Funds received from local units are held in trust until subsequently paid to the appropriate bondholders on the due dates. Bond receipts passing through the State were \$3.024 billion in FY 2022 and \$3.339 billion in FY 2023. Future years may or may not be of similar amounts depending on the number of early principal calls made on existing bond issues and possible new closings. We estimate \$3.2 billion for each FY 2024 and FY 2025. The carry-forward balance is due to a timing difference between collection dates and payment due dates.

## 7758 – Unclaimed Property Claims Fund

K.S.A. 58-3956 establishes the Unclaimed Property Claims Fund. In accordance with the Uniform Unclaimed Property Act, the State Treasurer deposits amounts received under the act into the State Treasury to the credit of the State General Fund, except for amounts credited to the Unclaimed Property Claims Fund for the prompt payment of claims. State General Fund transfers to pay successful claims totaled \$26.2 million in FY 2022 and \$20.5 million in FY 2023. There is a carry-forward balance to provide funding for claims. Transfers are estimated to be \$23,400,000 for FY 2024 and \$23,600,000 for FY 2025.

#### 7759 – Local Alcoholic Equalization Fund

K.S.A. 79-41a04 establishes the Local Alcoholic Equalization Fund. If the total amount returned to local governments in any calendar year is less than the total distributed in CY 1981, the Treasurer's Office transfers a sum equal to the aggregate shortfall from the State General Fund to the Local Alcoholic Liquor Equalization Fund. This provision was not triggered in the period FY 2008 through FY 2023. No receipts are estimated for FY 2024 or FY 2025.

### 79XX – Escrow Funds

These funds result from the State Treasurer acting as escrow agent for refunding bond issues and need not be included in the appropriation bill. These trust funds may also have carry-forward balances.

### 8001 – Educational Building Fund

These funds result from the State Treasurer receiving funds from local units of government and crediting them to the appropriate fund(s). This should not be included in the State Treasurer's Appropriation bill as they are included for another agency.

#### 8100 – State Institutions Building Fund

These funds result from the State Treasurer receiving funds from local units of government and crediting them to the appropriate fund(s). This should not be included in the State Treasurer's Appropriation bill as they are included for another agency.

### 8600 – Correctional Institutions Building Fund

These funds result from the State Treasurer receiving funds from local units of government and crediting them to the appropriate fund(s). This should not be included in the State Treasurer's Appropriation bill as they are included for another agency.

### 9098 – Special City and County Highway Fund

In January, April, July, and October of every year, the State Treasurer distributes funds to counties and incorporated cities. The money distributed is a portion of the state's motor fuel gallonage tax. It also includes semiannual transfers to the special city and county highway fund from the state general fund. These January and July transfers are equal to the state's collection of property taxes on the rolling stock of motor carriers. In any calendar quarter, 57% of the distribution is paid to the counties (based on average daily vehicle miles traveled, miles of road, and motor vehicle registration fees collected in each county); the remaining 43% is paid to the cities based on population. From FY 2004 through FY 2007, the January and April payments were delayed one month by the Legislature. Beginning with FY 2008, the distribution returned to the original January and April payment schedule. The distributions were \$154,338,948 in FY 2022 and \$153,236,113 in FY 2023.

#### 9108 – County Equalization and Adjustment Fund

The Treasurer's Office distributes \$2.5 million collected from motor fuel gallonage taxes to counties on April 15 each year. Each county, for which the total amount received from the four most recent distributions of the special city and county highway fund is less than a base-year amount specified by statute, is allocated enough money to make up the amount of this shortfall. Any remaining moneys are then allocated among all counties using the normal formula for distributions from the special city and county highway fund. In the event that the \$2.5 million is not enough to bring all counties' receipts up to the base year, the money will be allocated based on what each counties' shortage is to the total shortage.

PROGRAM TITLE:	Office of the State Treasurer
SUBPROGRAM:	Administration – 01031

PROGRAM FTEs: 7.0

## PROGRAM EXPLANATION

Administration is responsible for the overall determination of agency priorities and policies, planning and regulation of operational activities, proper allocation of available resources, and performance of ongoing internal review of operation and procedures.

Functions performed or delegated by Administration for the benefit of the agency include information technology, human resources, public relations and marketing, budgeting and forecasting, and administrative and fiscal support services including purchasing, travel and expense, accounts payable, and communications and correspondence.

As the State Treasurer of the State of Kansas, Treasurer Steven Johnson, who took office in January 2023, devotes time and resources to overseeing the state's finances and increasing awareness of a participation in programs administered by the agency for the benefit of the citizens of Kansas all the while working to make them more accessible, efficient, and cost effective. Additionally, through his position on the KPERS board and the PMIB, he serves to protect investment interests of the State of Kansas and work to maximize the rate of return.

Priority initiatives of the Treasurer include: returning unclaimed property, promoting saving through LearningQuest® Savings Accounts, KIDS Matching Grants, and Kansas ABLE Savings Plans, helping Kansas students search for scholarships, encouraging a bright financial future for Kansans through financial education, providing the best possible customer services, and identifying cost savings measures for the agency and the people of Kansas.

In 2023, the legislature authorized the Alternatives to Abortion Program and the Alternatives to Abortion Awareness Program which are integrated by statute. The Legislature appropriated funding to the Treasurer to administer the RFP, select the Contractor, act as the pay agent for the Contractor, and generally oversee fiscal compliance. The Contractor, which must be a single nonprofit organization, is responsible for the payment of any qualified organizations that act as subcontractors under the master agreement and is also responsible for ensuring the contractual and statutory compliance by any such subcontractors.

The contractor shall submit a report to the Legislature and the Treasurer on or before June 30, 2024, on the administration of the program during FY 2024, including: The number of clients; the number of clients who participated in case management services; the number of case management hours provided to clients; the number of clients engaged in educational services or job training and placement activities; the number of newborns who were born to program participants; the number of such newborns placed for adoption; the number of fathers who participated in program services; the number of client satisfaction surveys completed; and any other information that shows the success of the Contractor's administration of the program.

## PROGRAM GOAL

The goal of the Administration subprogram is to provide leadership to the agency through establishing priorities and policies, properly allocating available resources, and evaluating performance, and well as promoting responsible management of state finances and increasing government transparency.

## **Objective #1**

Increase awareness of office services to the public through digital and traditional marketing efforts, coordinated virtual and in-person events, and participation in community events.

### Performance Measures for Objective #1

	Actual FY 2023	Current FY 2024	Service FY 2025
Total number of public appearances (virtual or in- person) by the State Treasurer or designee as of June 30.	219	150	150
State Treasurer attended KPERS Board, PMIB, and LearningQuest® Treasurer Advisory Committee Meetings	Yes	Yes	Yes
Total number of followers on social media channels as of June 30	26,442	27,000	27,000
Total impressions for digital and print advertising placements as of June 30	45,962	100,000	100,000
Average new visitors to the website as of June 30	32,641	35,000	37,000
Total number of emails sent as of June 30	21	15	15

# **EXPENDITURE JUSTIFICATION – Administration**

#### Account 51000 - 519900: Salaries & Wages

There are seven (7) unclassified FTEs assigned to the administration program. Funding for positions in the administration subprogram is allocated across agency programs. With a continued area of focus and attention on creating efficiencies and cost savings within the State Treasurer's Office, the administration continues to ensure proper staffing levels and allocations.

- FY 2024: \$398,404 is requested
- FY 2025: \$397,612 is requested

## Account 52000 - 529900: Contractual Services

Major expenditures under this category include administration's share of Landon State Office building rents, monumental surcharge, and statutory audits. This category also includes administration's share of security costs payable to the Kansas Highway Patrol, participation in industry conferences and events and their associated travel and subsistence expenses. When industry associations have tuition monies available, the agency is diligent about requesting reimbursement up to the maximum amount allowed.

FY 2024: \$159,920 is requested

FY 2025: \$203,800 is requested

Account 53000 - 539900: Commodities

Expenditures in this category include data processing supplies and office supplies.

FY 2024: \$4,400 is requested

FY 2025: \$4,400 is requested

#### Account 54000 - 549900: Capital Outlay

Replacement of computers and monitors on a regular schedule as well as the subprogram's share of file servers, firewalls, and other hardware.

FY 2024: \$4,201 is requested

FY 2025: \$4,201 is requested

PROGRAM TITLE:	Office of the State Treasurer
SUBPROGRAM:	Information Technology – 01032

PROGRAM FTEs: 5.0

## PROGRAM EXPLANATION

Information Technology is responsible for managing information resources and providing IT support for all divisions in the State Treasurer's Office. The responsibilities of the IT subprogram encompass computer hardware and software acquisition, installation, training, and upgrades. In addition, the staff designs, develops, writes, implements, and maintains an extensive library of custom computer systems to support the missions and goals of the State Treasurer's Office. The IT staff has also designed and currently hosts systems for other state agencies. Those systems include the Kansas Debt Recovery System (KDRS) and the Kansas Treasury Offset Program (KTOP) for the Department of Administration and Kansas Municipal Investment Pool (KMIP) for the Pooled Money Investment Board. In addition to the system development, the IT staff continues to focus on and expend resources to have a viable COOP plan.

## PROGRAM GOAL

To provide efficient, cost-effective data processing services to all divisions of the Treasurer's Office as well as other state agencies as requested, through the research and implementation of technologies and streamlined processing.

## Objective #1

To support and ensure the availability of the State Treasurer's Office technology and information resources and act as a single point of contact for all user incidents, requests, and communication. Achieving this objective will be measured by the expediency by which tickets can be resolved.

## Strategies for Objective #1

Maintain a help desk repository. The metrics captured will include number of requests and average response time, and the number of technicians involved in the resolution.

## Performance Measures for Objective #1

	Actual FY 2023	Current FY 2024	Service FY 2025
Help Desk Request		-	
# of Help Desk Requests	370	500	500
Average Ticket Response Time	33 min	20 min	20 min

## Objective #2

Create, maintain, and support automated computer systems for both the State Treasurer's Office and other state agencies. These automated systems can be custom, third-party, or off-the-shelf. Whenever applicable, convert manual processes to automated systems and redesign existing applications to take

advantage of new technologies and services. Achieving this objective will be measured by the number of systems able to be successfully maintained as well as the complexity of the systems.

## Strategies for Objective #2

- 1. The majority of State Treasurer's Office systems are written in-house and the number of lines of code is a good indicator of the scale and complexity of the system.
- 2. Large or complex system structures are more difficult to analyze and maintain than smaller simple data structures. For that reason, the number of records and tables will be tracked.
- 3. When systems are written in-house, users can and do expect a high level of customizations. Measuring modifications requested will speak to business driving IT rather than IT driving business and will illustrate a measure of success.

### Performance Measures for Objective #2

	Actual	Current	Service
	FY 2023	FY 2024	FY 2025
Systems Designed/Maintained for STO			
Lines of System Code	374,943	380,000	362,000
Size of System by Number of Records	7 mil	7 mil	7 mil
Size of System by Number of Tables	289	300	300
Major Modification Requests	4	4	4
Systems Designed/Maintained for Agencies			
Lines of System Code	405,230	420,000	420,000
Size of System by Number of Records	81.2 mil	57 mil	57 mil
Size of System by Number of Tables	277	270	270
Major Modification Requests	2	2	2

# **Objective #3**

The State Treasurer's Office is charged with delivering necessary information to both the public and other state agencies. To accomplish this goal, we have developed a robust and changing public facing website to allow a self-service approach for services under our purview.

## Strategies for Objective #3

- 1. We will capture and measure statistics to demonstrate the success of our website in delivering our objective.
- 2. We will continue to promote and educate both the public and other state agencies in the ways the State Treasurer's website delivers data and information that is both useful and useable.

## Performance Measures for Objective #3

	Actual FY 2023	Current FY 2024	Service FY 2025
Public Facing Webpage		-	
# of Unclaimed Property Inquiries	633,293	*	*
# of Online Claims Submitted	23,255	*	*
# of Check Status Searches	no data	30,000	30,000

\*Effective April 17, 2023, the public website no longer tracks unclaimed property searches or online claims. These stats are now captured from a 3<sup>rd</sup> party vendor.

## **EXPENDITURE JUSTIFICATION – Information Technology**

#### Account 51000 - 519900: Salaries & Wages

There are five (5) unclassified FTEs assigned to the information technology program. A portion of the salaries is allocated to programs requiring the special applications. As a result of specialized programming and support to the Department of Administration and the Pooled Money Investment Board, a portion of salaries is reimbursed as a result of MOUs with these agencies.

FY 2024: \$278,584 is requested

FY 2025: \$278,081 is requested

### Account 52000 - 529900: Contractual Services

Information technology services provided for the agency include intergovernmental communication services, data circuitry, phone equipment, and wiring as well as system design, construction, and support.

FY 2024: \$73,807 is requested

FY 2025: \$77,117 is requested

## Account 53000 - 539900: Commodities

Expenditures in this category include data processing supplies and office supplies.

FY 2024: \$2,300 is requested

FY 2025: \$2,300 is requested

#### Account 54000 - 549900: Capital Outlay

The Information Technology staff require larger capacity personal computers to maintain multiple specialized systems. Additional outlay is required to maintain and to continue to enhance the enterprise-wide COOP directive and to maintain servers and network storage.

FY 2024: \$18,901 is requested

FY 2025: \$18,901 is requested

PROGRAM TITLE:	Office of the State Treasurer
SUBPROGRAM:	Cash Management – 01091
PROGRAM FTEs:	10.0

## PROGRAM EXPLANATION

The State Treasurer's Office receives money collected by all state agencies, deposits in in the operating bank account, and validates the receipt with the State's accounting system. These collections are received electronically, by check, and by cash. Checks are deposited by image cash letter using remote scanning devices and cash deposits are transmitted to the State's contracting bank by way of secure courier. The State Treasurer's Office also controls the disbursement of money from the operating account and prepares estimates of idle cash available to be invested by the Pooled Money Investment Board. All warrants (checks) issued by the State of Kansas are payable through the State Treasurer's Office. These warrants are submitted for payment through normal banking channels and are presented to our office for payment through the Federal Reserve Bank. The State Treasurer's Office reconciles these presented checks with the State's accounting system and returns items that should not be paid for various reasons which may include, but is not limited to, fraud. This reconcilement generally occurs twice per business day.

The State Treasurer's Office receives money due to the state from various municipalities throughout Kansas and deposits these funds according to statute. Thorough records of these transactions are kept by our internal systems and collection data is available to the public on the State Treasurer's website. This program is further responsible for the distribution of monies per statutory provisions to local units of government – the special city and county highway fund and the equalization and adjustment fund. These funds are included in the budget for the Department of Transportation.

The State Moneys Law requires security on all deposits of state moneys over the amounts federally insured by the pledging of certain types of negotiable financial instruments. This office maintains an electronic record of these pledged securities and communicates this list to our contracting bank to receive weekly pricing files to ensure that a sufficient level of collateral is met.

Finally, this program is responsible for the Treasurer's Aid to Local Units of Government. Members of the State Treasurer's staff process distributions to local governmental units from the various funds that comprise the Aid to Local Units of Government subprogram, prepares estimates for county treasurers as required by statute, and responds to requests received from local officials and other interested parties for information about the various aspects of the Aid to Local Units of Government subprogram. The distribution data for the following programs is available to the public on the State Treasurer's public facing website.

# **Statutory History**

- 1879 K.S.A. 75-603 required that the State Treasurer keep an accurate account of the receipts and disbursements of the State Treasury.
- 1923 K.S.A. 75-601 entrusts the State Treasurer with the possession of all public moneys paid into the treasury and permits the State Treasurer to deposit moneys in Kansas banks designated as state depositories.

- 1967 State Moneys Law (Chapter 75, Article 42) was enacted to regulate the designation of banks that receive state accounts, the pledging of securities by those banks, and the rate of interest to be paid on deposits of state moneys.
- 1985 K.S.A. 75-4218 was amended to require that banks pledge securities, the market value of which is equal to 100% of all funds on deposit over the Federal Deposit Insurance Corporation coverage.
- 1953 K.S.A. 75-3732 provides that the Director of Accounts and Reports shall pay the State's obligation by issued warrants drawn on the State Treasurer and shall transmit to the State Treasurer a duplicate copy of the record of all warrants issued. This statute was amended in 1979 to allow payment of claims for salaries and wages by electronic funds transfer using procedures authorized by K.S.A. 75-3733.
- 1996 K.S.A. 12-1775a established the tax increment financing revenue replacement fund.
- 1979 K.S.A. 79-41a04 established the local alcoholic liquor fund. A later amendment to this statute calls for the distribution of funds from this fund in the event of a distribution shortfall.
- 2000 K.S.A. 75-30,100 provides for the acceptance of credit cards by all state agencies after June 30, 2001.
- 2021 K.S.A. 75-4297 created the City Utility Low-Interest Loan program. This program was in response to the extreme weather event of February 2021 to allow loans to Cities for the extraordinary electric and natural gas costs.
- 2021 K.S.A. 75-4290 created the Kansas Economic Recovery Loan Deposit program which allows for low interest loans to small businesses impacted by economic conditions.
- 2023 SB 25 Creates the Build Kansas Matching Grant fund to provide eligible entities under the Bipartisan Infrastructure Law with funds to meet local match requirements for grants.
- 2023 The legislature appropriated \$52 million so that the Treasurer could invest in Treasury Bills as long as the treasury rate is equal to or greater than the interest rate on the Milford and Perry Reservoir storage debt. Upon maturity of the treasury bills, new bills will be purchased with any earnings so long as the rate structure remains.

# PROGRAM GOAL

To record in an accurate and timely manner all receipts and disbursements for the State of Kansas and to promote electronic methods of receiving and distributing State monies while balancing the safety and security of state funds.

# **Objective #1**

To promote efficiencies and promote electronic methods of receiving and distributing State monies.

## Performance Measures for Objective #1

	Actual FY 2023	Current FY 2024	Service FY 2025
Percentage of items received before 2:30 deposited the same business day	100%	100%	100%
Percentage of State dollars received by electronic methods	89.77%	90.00%	90.00%
Percentage of dollars disbursed electronically	95.62%	97.00%	97.00%

Number of checks issued by the State cleared	505,805	475.000	450,000
through the Federal Reserve	505,805	475,000	450,000

### **EXPENDITURE JUSTIFICATION – Cash Management**

#### Account 51000 - 519900: Salaries & Wages

There are nine (9) unclassified FTEs and one (1) classified FTE assigned to the cash management subprogram. Through the COOP planning process the need for staff in this area to be cross-trained to allow for continuity of operations in certain COOP events and/or daily absences. This subprogram requires professional staff with an emphasis in banking and accounting.

FY 2024: \$452,425 is requested

FY 2025: \$452,931 is requested

#### Account 52000 - 529900: Contractual Services

The major expenditure in this category is the bank service fees which have risen significantly over the years. Other major components of this section are the cash management portion of fees charged by the Department of Administration for central accounting, state office space rent, communications, and central mail.

FY 2024: \$457,200 is requested

FY 2025: \$463,680 is requested

Account 53000 - 539900: Commodities

Expenditures in this category include data processing supplies and office supplies.

FY 2024: \$3,800 is requested

FY 2025: \$3,800 is requested

#### Account 54000 – 549900: Capital Outlay

Replacement of computers and monitors on a regular schedule as well as the subprogram's share of file servers, firewalls, and other hardware.

FY 2024: \$4,201 is requested

FY 2025: \$4,201 is requested

# SHARED REVENUE SUBPROGRAM – Aid to Locals – 01092

The following are expenditures required to be made by the State Treasurer's Office.

Fund	Description	Current FY 2024	Service FY 2025
7391	Tax Increment Financing Revenue Replacement Fund	0.00	0.00
7394	Local Ad Valorem Tax Reduction Fund	0.00	0.00
7395	County and City Revenue Sharing Fund	0.00	0.00
7602	County and City Transient Guest Tax Fund	55,000,000	55,000,000
7603	STAR Bonds Food Sales Tax Revenue Replacement Fund	4,700,000	7,700,000
7665	Local Alcoholic Liquor Fund	44,000,000	44,000,000
7670	Racing Admissions Tax Fund	0.00	0.00
7681	Rental Motor Vehicle Excise Tax Fund	5,800,000	5,800,000
	Total	109,500,000	112,500,000

SUBPROGRAM: Municipal Bond Services – 01051

PROGRAM FTEs: 10.0

## PROGRAM EXPLANATION

The Municipal Bond Services subprogram is responsible for the registration of all municipal bonds issued in the State of Kansas. This program additionally provides paying agent and registrar services for the majority of municipal bonds and temporary notes registered in the State of Kansas. In FY 2023, this program was selected to act as paying agent for approximately 92% of the bond issues registered and 84% of temporary notes.

As the paying agent and registrar, the State Treasurer maintains records for approximately 145 active bondholders to permit prompt and accurate processing of transactions as well as timely payments of principal and interest to bondholders. In FY 2021, the last remaining bearer bonds were paid out leaving only registered bonds active. Principal and interest funds due are collected from respective municipalities in advance of payment dates to ensure timely payments to bondholders in accordance with K.S.A. 10-130. In FY 2023 the State Treasurer's Office received \$3.3 billion in principal and interest payments from Kansas municipalities. These funds were subsequently forwarded to the active bondholders of record or held in trust pending receipt of physical bond certificates.

When the State Treasurer registers a bond or temporary note, the program charges a registration fee of \$30.00 and, if the State Treasurer is not the paying agent, a fee of \$0.30 for each bond in the issue in accordance with K.S.A. 10-108. When the State Treasurer is named paying agent, a fee is charged to the issuing municipality for providing paying agent services for the life of the bond. Under current law, K.S.A. 10-506, K.S.A. 10-603, and K.S.A. 10-627 as amended, all fee amounts are received and deposited in the state treasury to the credit of the Bond Services Fee Fund. In FY 2023, the program collected and credited \$442,029 in total fees to the Bond Services Fee Fund.

# Statutory History

- 1908 K.S.A. 10-501 named the Kansas State Treasurer as Fiscal Agent for the State of Kansas.
- 1983 Federal legislation began requiring municipal obligations to be issued in registered form.
- 1983 K.S.A. 10-601 et seq enacted the Kansas Bond Registration law.
- 2010 \$219,800 was swept from the Bond Services Fee Fund to the State General Fund.

## PROGRAM GOAL

To meet statutory requirements by registering Kansas municipal bonds and temporary notes and to publish the annual indebtedness report while providing excellent customer service with our paying agent services.

## Objective #1

To register all municipal bonds and temporary notes issued in the State of Kansas in a timely and accurate manner in accordance with K.S.A. 10-108.

### Performance Measures for Objective #1

	Actual	Current	Service
	FY 2023	FY 2024	FY 2025
# of Registration Numbers Issued	143	175	150

#### **Objective #2**

To compile and have published the annual indebtedness report by September 30 in accordance with K.S.A. 10-1007a.

### Performance Measures for Objective #2

	Actual	Current	Service
	FY 2023	FY 2024	FY 2025
Annual Indebtedness Report Published by 09/30	Yes	Yes	Yes

### **Objective #3**

To perform paying agent services on Kansas municipal bonds and temporary notes.

### Performance Measures for Objective #2

	Actual FY 2023	Current FY 2024	Service FY 2025
# of Municipal Bond Issues as Paying Agent	92	135	117
% of Municipal Bond Issues as Paying Agent	92%	90%	90%
# of Temporary Note Issues as Paying Agent	36	19	15
% of Temporary Note Issues as Paying Agent	84%	75%	75%
\$ of Open Bonds & Temporary Notes (in millions)	19,514	19,200	18,900
# of Open Bonds & Temporary Notes	2,163	2,100	2,100

## **EXPENDITURE JUSTIFICATION – Municipal Bond Services**

#### Account 51000 - 519900: Salaries & Wages

There are six (6) unclassified FTEs assigned to the municipal bond services subprogram in order to provide paying agent services and registrar/transfer agent services for municipal bond issues. This program budget also continues to fund a percentage of certain administrative positions.

FY 2024: \$561,786 is requested

FY 2025: \$562,053 is requested

#### Account 52000 - 529900: Contractual Services

The major expenditure in this category is the maintenance fee for the bond paying agent accounting software which is necessary to manage the outstanding issues and may increase 3% each year, rental expenses, and the monumental surcharge. FY 2024 will include a contract fee for the bond accounting software. FY 2025 may include an RFP for this software.

FY 2024: \$125,956 is requested

FY 2025: \$125,956 is requested

Account 53000 - 539900: Commodities

Expenditures in this category include data processing supplies and office supplies.

FY 2024: \$2,700 is requested

FY 2025: \$2,700 is requested

#### Account 54000 - 549900: Capital Outlay

Replacement of computers and monitors on a regular schedule as well as the subprogram's share of file servers, firewalls, and other hardware.

FY 2024: \$13,128 is requested

FY 2025: \$13,128 is requested

PROGRAM TITLE:	Office of the State Treasurer
SUBPROGRAM:	Unclaimed Property – 01081

PROGRAM FTEs: 10.0

## PROGRAM EXPLANATION

The Unclaimed Property subprogram seeks to return various forms of unclaimed property to the rightful owners or heirs. After a period of dormancy in the hands of the reporting business ("holder"), the State Treasurer can take possession of specified types of abandoned personal property and become custodian in perpetuity, preserving the right of the original owner or heirs to claim the property. Property which may become abandoned includes safe deposit box contents and the following: bank deposits, funds paid toward the purchase of shares in financial organizations, certified checks, drafts or money orders, unclaimed funds held by insurance companies under life, property, and casualty insurance policies, utility deposits, stocks and dividends, property held by courts and public officers and agencies, and miscellaneous other intangible property.

All property that meets statutory requirements for presumption of abandonment must be reported and remitted to the State Treasurer. Any person claiming an interest in such property may file a claim with the State Treasurer. The Unclaimed Property Division reviews all claims received by the State Treasurer for accuracy and completeness. Persons may search for reported property, file a claim, and request claim forms via the State Treasurer's interactive website. Additionally, Unclaimed Property representatives are available via phone and email for search and claim process assistance during business hours.

Information on unclaimed property was previously stored on an internally developed web-based system. In FY 2023 the State Treasurer contracted this program out to improve the service that our office provides to the people of Kansas. Holders may now submit reports on our website using the same process they may use in other states.

The State Treasurer deposits funds received from the reporting holders of unclaimed property into the State General Fund. Beginning in FY 2008, at the start of each fiscal year, we began depositing a legislative appropriated amount of unclaimed property receipts into the State Treasurer's Operating Fund to support the Treasurer's general operations. The State Treasurer also maintains balances in the unclaimed property claims fund to pay approved claims and the unclaimed property expense fund to operate the program.

# **Statutory History**

- 1979 The Disposition of Unclaimed Property Act (K.S.A. 58-3934 et seq.) designates the State Treasurer to administer functions established by the Act.
- 1983 K.S.A. 58-3905 and 58-3914 was amended to broaden the definition of abandoned property and specifying report remittance procedures.
- 1989 The Disposition of Unclaimed Property act was amended in SB 326 to shorten the dormancy period for property to be presumed abandoned from seven years to five years and raised the aggregate dollar amount from \$3 to \$25.
- 1994 The Unclaimed Property program was brought into compliance with the most current uniform code for unclaimed property in SB 393.

- 1996 The Disposition of Unclaimed Property act was amended in HB 2643 to raise the aggregate amount to \$100, redefined when a financial institution must presume a demand account to be abandoned, and provided additional flexibility in the advertisement of owner names.
- 1999 The legislature removed the reporting requirement for gift certificates and vendor-tovendor transactions as a result of commercial transactions arising in the normal course of business in SB 17.
- 2004 The legislature added language regarding property resulting from the demutualization of insurance companies and decreased the dormancy period from five years to two years after the demutualization date. This change resulted in a one-time revenue inflow of up to \$10 million in FY 2005. Additional stock receipts from demutualization were sold in FY 2006 and FY 2007.
- 2007 The legislature allows the State Treasurer's Office to pay interest on property reported as interest bearing such as savings accounts and certificates of deposit in HB 2246.
- 2013 The legislature passed abolished the canceled warrants payment fund and mandating all balances accrued from unpaid canceled checks/warrants to be reported as unclaimed property per K.S.A. 58-3934 through 58-3978.

# PROGRAM GOAL

Ensure the accurate and timely reporting and remitting of various types of unclaimed property to the State Treasurer and the identification and return of property to its rightful owner(s) or heirs.

# **Objective #1**

Increase the number of businesses (holders) reporting unclaimed property to the State Treasurer.

# Strategies for Objective #1

- 1. Partner with the business community to educate and inform them of their responsibilities with respect to the unclaimed property act.
- 2. Enhance electronic transmission capabilities for reporting and remitting purposes.
- 3. Develop the holder reporting aspect of the Unclaimed Property website by adding interactive features which would benefit the holders and the State Treasurer's Office.

## Performance Measures for Objective #1

	Actual	Current	Service
	FY 2023	FY 2024	FY 2025
Value of Unclaimed Property receipts to the SGF	\$62.3 mil	\$57.6 mil	\$58.9 mil
Number of Active Holders (businesses)	41,983	41,809	42,153

# Objective #2

To approve or deny 100% of all claims for abandoned property delivered to the State Treasurer as quickly as possible after the filing of the claim and the receipt of the necessary information to make a legal determination and explore new strategies for identifying potential owners of unclaimed property.

## Strategies for Objective #2

- 1. Utilize available technology to automate manual processes.
- 2. Utilize available technology to advertise the program and make it easily accessible to potential owners or heirs.
- 3. Increase in-house outreach efforts. Use online search engines to find and confirm addresses for owners.

## Performance Measures for Objective #2

	Actual	Current	Service
	FY 2023	FY 2024	FY 2025
Amount Returned to Rightful Owners	\$21.3 mil	\$23.6 mil	\$23.9 mil
Number of Claims Paid	88,620	90,076	90,076
Inquiries (name searches)	0.7 mil	0.9 mil	0.5 mil
Number of Outreach Actions Recorded	8,645*	9,100	9,250
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\*UP3 Auto-match Claim Packets (July 1 – April 7) \*KAPS Outreach Letters (April 8 – June 30)

## **EXPENDITURE JUSTIFICATION – Unclaimed Property**

### Account 51000 - 519900: Salaries & Wages

There are ten (10) unclassified FTEs assigned to the unclaimed property division who interacts with other states in exchanging data, participating in audits, reporting and remitting unclaimed property, and establishing national standards. This program budget also continues to fund a percentage of certain administrative positions.

FY 2024: \$1,085,912 is requested

FY 2025: \$1,085,665 is requested

## Account 52000 - 529900: Contractual Services

The major expenditure in this category is the contract expense for the Unclaimed Property Management system. Other expenditures in this category are advertising expenses to increase citizens' awareness of the program, central mail charges, office space rent, and travel for awareness function. The amounts in this category includes \$2,000 for hospitality as approved by the legislature.

FY 2024: \$755,946 is requested

FY 2025: \$756,946 is requested

## Account 53000 - 539900: Commodities

Expenditures in this category include data processing supplies and office supplies.

FY 2024: \$4,700 is requested

FY 2025: \$7,000 is requested

### Account 54000 - 549900: Capital Outlay

Replacement of computers and monitors on a regular schedule as well as the subprogram's share of file servers, firewalls, and other hardware.

FY 2024: \$15,228 is requested

FY 2025: \$15,228 is requested

PROGRAM TITLE:	Office of the State Treasurer
SUBPROGRAM:	ABLE Savings - 01071

PROGRAM FTEs: 1.0

## PROGRAM EXPLANATION

The Achieving a Better Life Experience (ABLE) Savings Program was created with 2015 HB 2215. This program is based on federal statute which allows individuals diagnosed with a disability before the age of 26 to save in accounts that they own with tax-deferred growth and tax-free withdraw of earnings used for qualified expenses related to their disability under section 529a of the Internal Revenue Code. Assets in the accounts are also not counted for Supplemental Security Income and Medicaid asset tests. Annual contributions to accounts are limited to the federal annual gift tax exclusion and must be owned by the individual with a disability or their parent, guardian, or custodian. After legislation was passed in Kansas, Congress amended the federal legislation to allow individuals with a disability to open an account tin a plan administered by any state rather than just their state of residence in the Protecting Americans from Tax Hikes Act of 2015. We estimate that the eligible population for the program will be less than 100,000 individuals based on U.S. Census data for individuals with a disability and their age.

The 2015 Legislature provided no funding for the program. Account owners will be charged account maintenance fees or fees based on assets under management that will eventually cover the cost of administering the program. The agency will use existing staff to develop the program and only hire additional staff when fees from the account owners can support this expense.

The Legislature provided for a funding transfer of \$50,000 from the Post-Secondary Education Savings Program in 2016 SB 161, and designated the ABLE fund as an 'unlimited fee fund,' to further support the program.

In FY 2016, the State Treasurer determined that it would not be cost effective for either the state or our account owners to issue an RFP for an ABLE plan that would be open to Kansans with the possibility of recruiting eligible individuals from other states. The options of working with a partnership of other states to create a plan with a larger customer based and economies of scale or contracting with another state with a nationally sold plan were explored. The multi-state consortium issued a 'Request for Proposal' in FY 2016, negotiated a contract with the selected vendor in early FY 2017, and launched the Kansas ABLE Savings Plan on January 26, 2017. The role of the Program Manager is similar to that of the Program Manager for the Postsecondary Education Savings Program, which entails providing investment options and maintaining account records for each account owner.

During the 2022 Legislative session, HB 2490 was passed nearly unanimously. Effective July 1, 2022, this bill modified the Kansas ABLE statute to allow the State Treasurer's Office to implement enrollment procedures and other changes as required by final regulations issued by the Department of the Treasury in 2020. Among other changes, HB 2490 allows and expanded set of persons to open ABLE accounts on behalf of someone without capacity to open or manage their own account. This makes the program easier and less expensive for account owners and their families to access, and in response the State Treasurer's Office anticipates an increase in ABLE account enrollments.

## PROGRAM GOAL

Continue to partnership with the multi-state consortium to expand the Kansas ABLE savings program, continue to increase awareness of the role an ABLE account can play in the lives of Kansans living with a disability, finalize implementation of program changes required and permitted by the final Federal Treasury regulations, and identify and implement efficiencies that align with the Federal Treasury regulation and to increase accessibility to the program by the disability community and their families.

## **Objective #1**

Continue to implement an awareness/marketing campaign aimed at educating eligible individuals and their families about the ABLE program.

## Performance Measures for Objective #1

	Actual	Current	Service
	FY 2023	FY 2024	FY 2025
Number of educational programs presented or ABLE meetings attended.	30	32	34

## Objective #2

Establish an ABLE investment product that is more accessible to the disability community and their families while offering competitively low fees and quality customer service.

## Performance Measures for Objective #2

	Actual FY 2023	Current FY 2024	Service FY 2025
# of New KS ABLE Accounts	562	366	296
# of KS ABLE Accounts (total)	1,685	1,679	1,975
# of KS ABLE Accounts (funded)	1,620	1,612	1,896

## FUNDING

FY 2024: \$50,000 was transferred from the Postsecondary Expense Fund to the ABLE Expense Fund on July 1, 2023 to cover the cost of managing and marketing the program. The fund is designated as a no-limit fund.

FY 2025: We request a transfer of \$50,000 from the Postsecondary Expense Fund in FY 2025 to cover the cost of managing and marketing the program and that the fund is designated as a no-limit fund.

# **EXPENDITURE JUSTIFICATION – ABLE Savings Plan**

## Account 51000 - 519900: Salaries & Wages

There is one (1) unclassified FTE assigned to the ABLE Savings subprogram in order to manage and market the program. This program budget also continues to fund a percentage of certain administrative positions.

FY 2024: \$25,985 is requested

FY 2025: \$25,967 is requested

Account 52000 - 529900: Contractual Services

The major expenditure in this category is attributed to advertising and marketing the program. Travel is also expensed to allow staff to attend industry conferences and events.

FY 2024: \$69,444 is requested

FY 2025: \$67,875 is requested

Account 53000 - 539900: Commodities

Expenditures in this category include data processing supplies and office supplies.

FY 2024: \$590 is requested

FY 2025: \$595 is requested

#### Account 54000 - 549900: Capital Outlay

Replacement of computers and monitors on a regular schedule as well as the subprogram's share of file servers, firewalls, and other hardware.

FY 2024: \$3,148 is requested

FY 2025: \$3,148 is requested

- **PROGRAM TITLE:** Office of the State Treasurer
- **SUBPROGRAM:** Postsecondary Education Savings Program 01061

PROGRAM FTEs: 1.0

### PROGRAM EXPLANATION

The Kansas Postsecondary Education Savings Program, LearningQuest® Education Savings Program, was created by the 1999 Kansas Legislature, as authorized by section 529 of the Federal Internal Revenue Code of 1986, as amended. The purpose of the education savings program is to establish higher education savings accounts. The program permits individuals and organizations to contribute to education savings accounts to pay postsecondary education expenses for individuals they designate or for themselves.

There are federal and state tax benefits to persons who open these accounts. Both federal and state taxes on the earnings portion of the investments are deferred until the money is withdrawn. Withdrawals used to pay for qualified higher education expenses are federal and Kansas state tax free. Kansas taxpayers can receive an annual adjusted gross income deduction of up to \$3,000 (\$6,000 if married, filing jointly) for contributions made to the program or any 529 education savings program sponsored by another state. The deduction is allowed per contributor, per beneficiary, and each tax year. Kansas is one of only seven tax parity states that allow their taxpayers to take this deduction regardless of what 529 plan they choose.

Qualified higher education expenses, as defined in Internal Revenue Code Section 529, includes tuition, fees, books, room and board (in certain cases), supplies and other expenses required for the beneficiary's field of study at an accredited postsecondary institution qualified to receive federal financial aid. This can include universities, community colleges, technical colleges, and trade schools. Kansas law does not limit the student to attending a Kansas school. Beginning in calendar year 2018, account owners can also withdraw up to \$10,000 per beneficiary each year for tuition at a K-12 school due to a change in federal law.

In our role as the program's administrator, the State Treasurer's Office developed rules and regulations to implement the program, manages the contracts with the Program Manager. In 2016, the contract was extended to 2025 with contractual benchmarks for fees, new Kansas accounts, and contributions by Kansans which must be met each year. The Program Manager is responsible for marketing the program, opening and administering customer accounts, managing investments, responding to customers, and reporting to the State Treasurer.

In 2004, the State Treasurer created an additional level of oversight for the LearningQuest® program. The State Treasurer assembled the Treasurer's Advisory Committee (TAC) to offer guidance and advice on Kansas 529 matters. They were involved in the rebid process and currently review investment performance biannually with a report from an outside consultant. The TAC is a non-partisan committee currently comprised of five members of various backgrounds, and is staffed by the State Treasurer, the Assistant State Treasurer, and the Staff Attorney. Service on TAC is on a completely voluntary, uncompensated basis. The creation of the TAC has been at no cost to the State Treasurer's Office.

## STATUTORY HISTORY

- 2000 The Program is officially launched and began accepting contributions.
- 2018 Change to Federal law in the Tax Cut and Jobs act allowing account owners to withdraw up to \$10,000 each year for the beneficiary's tuition at a K-12 school.
- 2019 Change to Federal law in the SECURE Act that allows the account owners to take taxfree 529 distributions for student loan repayment (up to \$10,00 per beneficiary) and pay for certain expenses associated with apprenticeship programs.

## PROGRAM GOAL

To help reduce the financial barriers to going to college, community college, technical colleges, or registered apprenticeships by providing an opportunity for individuals and organizations to save for approved education expenses.

## Objective #1

To actively promote the Kansas LearningQuest® Education Savings Program in all areas of the state.

## Strategies for Objective #1

- 1. Establish cost effective direct marketing and promotional material to reach citizens of all economic levels.
- 2. Establish a marketing strategy for Kansas employers.
- 3. Actively work with local, state, and national media to promote the program.

## Performance Measures for Objective #1

	Actual	Current	Service
	FY 2023	FY 2024	FY 2025
# of KS Counties reached through marketing	105/105	105/105	105/105
Amount spend on Marketing by Program Manager	\$1 mil	\$1 mil	\$1 mil
Total # of active accounts (program total)	323,290	344,165	366,387
Total # of active accounts (KS only)	76,490	78,274	80,099
Total Plan Assets	\$9.98 B	\$10.96 B	\$12.03 B
Total Kansas Assets	\$1.46 B	\$1.54 B	\$1.62 B
Total Purchases (program total)	\$1.04 B	\$1.16 B	\$1.28 B
Total Purchases (KS only)	\$129.95 mil	\$137.05 mil	\$143.79 mil
Accounts Opened	32,463	35,595	38,649

# Objective #2

To reach Kansans with information on LearningQuest® through educational meetings and outreach opportunities.

## Strategies for Objective #2

- 1. Conduct educational presentations for employers, civic organizations, community groups, investment advisors, and direct clients.
- 2. Partner with state agencies and businesses to promote LearningQuest® as appropriate.
- 3. Present LearningQuest® statewide at conferences, conventions, and fairs.

### Performance Measures for Objective #2

	Actual	Current	Service
	FY 2023	FY 2024	FY 2025
# of Presentations by STO staff and Program Mgr.	60	62	64

#### **Objective #3**

Increase the amount of assets transferred to our plan from competitors relative to those transferred out.

	Actual FY 2023	Current FY 2024	Service FY 2025
Rollovers In (KS Residents)	\$8.34 mil	\$8.83 mil	\$9.35 mil
Rollovers Out (KS Residents)	\$5.46 mil	\$5.46 mil	\$5.46 mil
Difference	\$2.87 mil	\$3.37 mil	\$3.89 mil
Rollovers In (Plan Total)	\$206.63 mil	\$227.52 mil	\$250.52 mil
Rollovers Out (Plan Total)	\$63.38 mil	\$64.43 mil	\$64.69 mil
Difference	\$143.25 mil	\$163.10 mil	\$185.83 mil

## **EXPENDITURE JUSTIFICATION – Postsecondary Education Savings**

#### Account 51000 - 519900: Salaries & Wages

There is one (1) unclassified FTE assigned to the program in order to manage and market the program. This program budget also continues to fund a percentage of certain administrative positions.

FY 2024: \$234,651 is requested

FY 2025: \$234,498 is requested

## Account 52000 - 529900: Contractual Services

The major expenditure in this category is attributed to the financial consulting fees as well as the cost of advertising and marketing the program. FY 2024 will see an increase in professional fees due to the successful RFP for financial advisory services. Travel is also expensed to allow staff to attend industry conferences and events.

FY 2024: \$164,800 is requested

FY 2025: \$171,540 is requested

## Account 53000 - 539900: Commodities

Expenditures in this category include data processing supplies and office supplies.

FY 2024: \$1,200 is requested

FY 2025: \$1,200 is requested

### Account 54000 - 549900: Capital Outlay

Replacement of computers and monitors on a regular schedule as well as the subprogram's share of file servers, firewalls, and other hardware.

FY 2024: \$3,148 is requested

FY 2025: \$3,148 is requested

PROGRAM TITLE:	Office of the State Treasurer
SUBPROGRAM:	Kansas Investments Developing Scholars (KIDS)
	Matching Grant Program – 01062
PROGRAM FTEs:	n/a

## PROGRAM EXPLANATION

The Kansas Investments Developing Scholars (K.I.D.S.) Matching Grant program is authorized for 1,200 matching grants totaling up to \$720,000 from the State General Fund. These grants match dollar-for-dollar contributions made by participants into their LearningQuest® accounts an amount ranging from \$100 to \$600 per beneficiary per year. Account owners of qualifying accounts must be Kansas residents and the combined Federal Adjusted Gross Income (FAGI) for all members of the account owner's household must be less than 200% less than the current federal poverty level for the year of the application.

The highwater mark for this program was in FY 2013 with 1,001 participates contributing \$507,163.

# STATUTORY HISTORY

- 2006 K.S.A. 75-650 becomes law originating the K.I.D.S. Matching Grant program.
- 2009 K.S.A. 75-650 is modified by SB 225 to change the income requirements to be the tax year prior to the application year. The program was also expanded to no more than 1,200 participants per year.
- 2010 Kansas Administrative Regulations are put into effect to clarify some of the technical aspects of the program, including the inclusion of rollovers in the calculation of contributions.

## PROGRAM GOAL

To encourage the establishment of family postsecondary savings accounts by qualified individuals and families.

## **Objective #1**

To actively promote the KIDS Matching Grant program thereby promoting investments in a 529 education while processing and approving account withdrawals according to statute.

## Performance Measures for Objective #1

	Actual	Current	Service
	FY 2023	FY 2024	FY 2025
Number of Applications Received	911	900	900
Number of Withdrawal Requests	356	350	350
Amount of Qualifying Withdrawals	\$628,614	\$600,000	\$600,000
Number of Matching Grants Awarded	655	700	700
Amount of Matching Grants Awarded	\$375,967	\$400,000	\$400,000

PROGRAM TITLE:	Office of the State Treasurer

**SUBPROGRAM:** Financial Literacy Program – 01063

PROGRAM FTEs: n/a

## PROGRAM EXPLANATION

Funding for the agency's financial education program is allocated from the Postsecondary Education Savings Program Fee Fund (2096).

In 2020, the State Treasurer's Office launched a new initiative called the Kansas ScholarShop. This initiative is a partnership between the Office of the Kansas State Treasurer and Sallie Mae, a nationwide consumer banking company specializing in student loans. Kansas ScholarShop connects Kansas students with educational scholarships through the Sallie Mae Scholarship Search engine.

## **EXPENDITURE JUSTIFICATION – Financial Literacy**

Account 51000 - 519900: Salaries & Wages

There is no wage allocation to this subprogram.

FY 2024: No wage allocation

FY 2025: No wage allocation

#### Account 52000 - 529900: Contractual Services

The major expenditure in this category is in relation to marketing, outreach, and education.

FY 2024: \$48,200 is requested

FY 2025: \$48,850 is requested

#### Account 53000 - 539900: Commodities

Expenditures in this category include data processing supplies and office supplies.

FY 2024: \$1,153 is requested

FY 2025: \$1,149 is requested

# Account 54000 - 549900: Capital Outlay

There is no capital outlay allocation to this subprogram.

FY 2024: No capital outlay allocation

FY 2025: No capital outlay allocation